



2017 Sponsorship Opportunities

for

PPTRC's Annual MIRACLES IN MOTION GALA

Saturday, August 26, 2017 • 5:30pm-10:00pm
at Latigo Trails Equestrian Center

Pikes Peak Therapeutic Riding Center (PPTRC) is a Colorado Springs-based 501(c)(3) organization utilizing the therapeutic and rehabilitative attributes of horses to improve the lives of individuals with physical and mental disabilities or special needs. Children, adults, veterans, and active duty service members from 2 years old to 80 years young address disabilities such as autism, muscular dystrophy, Down syndrome, paralysis, PTSD, and a wide variety of others by working with PPTRC's herd of therapy horses.

By generously sponsoring PPTRC's Miracles in Motion, your business is supporting the local community and we make sure you receive the recognition you deserve. Each year approximately 300 local business owners and community members gather in a celebration of how therapy horses at PPTRC are changing lives. Your sponsorship gains brand awareness as an active supporter of the local community for your business and the opportunity to network with other community-minded people.

Below are your sponsor levels options along with a list of benefits for each:

Presenting Sponsor - \$5,000 (only two available)

- Company name and logo associated with event in all promotions and materials
- Sponsor recognition with logo AND dynamic link on PPTRC.org for one year
- Business logo featured on signage for all tables
- Full-screen logo in event slide show
- Verbal recognition at beginning and end of event
- ONE Table for Eight at event (PLUS two drink tickets for each attendee!)

Gold Sponsor - \$2,500

- Sponsor recognition with dynamic link on PPTRC.org for one year
- Business name listed on signage for tables
- Half-screen logo in event slide show
- Verbal recognition during event
- ONE Table for Eight at event

Table Sponsor - \$1,000

- Sponsor recognition with dynamic link on PPTRC.org for one year
- Half-screen logo in event slide show
- ONE Table for Eight at event

Together, let's change lives through the power of a horse.





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Getting the Most from Your Sponsorship

- **Post information about your sponsorship and the event's purpose to:**
 - Your website
 - Facebook
 - Instagram
 - Twitter
 - Other social media platforms used
- **Talk about your sponsorship in your next newsletter**
- **Invite customers and business partners to join you at the event**
- **Post signs in your businesses entry way promoting your sponsorship and the event**
- **Motivate your team members using your sponsorship:**
 - **Award seats at your sponsor table to high performing team members**
 - **Encourage your team to attend Miracles in Motion with friends and family to help spread the word about the good work your business is doing in the community**
 - **Make it a contest! - Give awards for employees who recruit the most attendees, share the most social media posts, or tell the highest number of customers about your sponsorship**
- **Challenge business partners to join the team and change lives through the power of a horse along with you**





Return completed form to PPTRC at:
13620 Halleluiah Trail, Elbert, CO 80106
719-494-1689 (fax)
anthony@pptrc.org

Event Sponsorship Agreement

CONTACT INFORMATION:

Business Name: _____
(please print business name exactly as it should appear in writing)

Physical Address: _____

Mailing Address (if different): _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____ Business Website: _____

SPONSORSHIP OPTIONS: (check one)

Miracles in Motion Gala:

Presenting (\$5,000)

Gold (\$2,500)

Table (\$1,000)

PAYMENT INFORMATION:

Would you like to be invoiced at the address above? (circle one)

YES **NO** (If no, please provide credit card information below or enclose check with this form.)

Method (circle one): VISA MASTERCARD AMEX DISCOVER CHECK # _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

I commit to contribute the indicated amount to Pikes Peak Therapeutic Riding Center (PPTRC) as means of becoming a 2017 event sponsor. I will receive benefits in accordance with the sponsorship level chosen above.

Signature: _____ Date: ____/____/____