

*From veterans addressing PTSD
to children addressing cerebral
palsy, we need your help
to change their lives.*

Young PPTRC client riding
backwards on former
therapy horse Alley.



**SPONSORSHIP
OPPORTUNITIES**



**PIKES PEAK
THERAPEUTIC
RIDING CENTER**

ABOUT PPTRC

Veteran client working
with former therapy
horse Nakota.



Utilizing the unique and therapeutic attributes of the horse, our mission is to serve those with diverse needs, empower change, foster resilience, and nurture whole health through sustainable and innovative programs.

Local Community Need

Per the 2014 Census Bureau's *American Community Survey*, 97,881 El Paso County residents have disabilities, including 19,458 veterans. As these numbers continue to rise, PPTRC is committed to helping serve area children, adults, seniors, service members, and veterans with disabilities.

Who We Serve

In 2016, PPTRC provided services to 657 people. **Children made up 40% of those served, seniors made up 5%, and service members, veterans, and their families accounted for 50% of those served.** PPTRC services help people with a wide variety of disabilities including PTSD, ADHD, autism, multiple sclerosis, developmental, intellectual, and learning disabilities, Down syndrome, muscular dystrophy, spinal cord injury, stroke, amputation, paralysis, and many more.

How Our Services Work

PPTRC offers services to address physical and/or mental disabilities and special needs. **When traditional therapy doesn't work, PPTRC steps in to fill the gap.** Including the horse in therapeutic treatments, whether for a physical or mental health need, engages clients on a level that traditional therapy doesn't. Clients look forward to each week's lesson because of the horse. When a person *wants* to be in therapy, their mind and body experience greater impact. Horses possess the natural physical and emotional attributes that provide both therapeutic benefit and a form of engagement to people in need.

WHY WE NEED YOUR SUPPORT

PPTRC client working with former therapy horse Raven.



Disability & Financial Hardship

With disability often comes financial hardship. In fact, people with disabilities are twice as likely to experience poverty than people without disabilities. As a result, it is important for PPTRC to provide services at an affordable cost. **For every client served, we must raise an average of \$1,000 to make up the difference between what a client pays for services and the actual cost of providing services. This is why we need your help.** Your sponsorship helps cover this gap, ensuring those in need can continue to turn to PPTRC for help addressing disability.

What Your Sponsorship Does

- **Creates a stronger community** by ensuring affordable, quality therapeutic services remain available for children, adults, seniors, service members, and veterans with disabilities such as autism, PTSD, and cerebral palsy
- **Promotes your business** as an active supporter of the community for an entire year
- **Gains brand awareness** with PPTRC's over 3,000 social media followers and e-newsletter subscribers
- **Opportunity to network with other community-minded businesses/individuals including Pikes Peak Range Riders** who also support PPTRC at our annual recognition brunch

Services Supported by Sponsorships

Hippotherapy: physical, speech, or occupational therapy using the movement of the horse

Therapeutic Riding: adaptive horsemanship and riding for a person with increased independence

Equine Facilitated Psychotherapy and Learning: mental health therapy utilizing the horse as the method of intervention

SPONSORSHIP OPPORTUNITIES



Military client group saluting with therapy horses after program graduation.

Military Sponsor - \$25,000 (2 avail.)

Supports PPTRC's work with our country's heroes through group and individual lessons.

- Logo Recognition in PPTRC Client Waiting Area
- Monthly Social Media and e-Newsletter Recognition
- Employee Team Building Experience at PPTRC
- e-Newsletter Featured Sponsor of the Month Listing
- Thank You Card from a PPTRC Military Client
- Full Table at PPTRC Annual Fundraising Event

Arena Sponsor - \$10,000 (5 avail.)

Supports facility upkeep and maintenance for 1 year.

- Your 4'x8' Banner displayed in PPTRC Indoor Arena
- Employee Team Building Experience at PPTRC
- e-Newsletter Featured Sponsor of the Month Listing
- Full Table at PPTRC Annual Fundraising Event

Client Sponsor for 1 Year - \$5,000

Supports a PPTRC client for an entire year.

- Logo Recognition in PPTRC Client Waiting Area
- Meet and Greet w/ Sponsored Client
- 2 Tickets to PPTRC Annual Fundraising Event

Therapy Horse Sponsor - \$3,000 (10 avail.)

Supports a PPTRC therapy horse for an entire year!

- Business Logo on Sponsored Horse's Stall
- Meet & Greet with Sponsored Horse
- 2 Tickets to PPTRC Annual Fundraising Event

Client Sponsor for 1 Session - \$1,000

Supports a PPTRC client for one eight-week session.

- Thank You Card from PPTRC Client
- 2 Tickets to PPTRC Annual Fundraising Event

In addition to the benefits listed, all sponsors receive:

- Recognition Plaque to Hang in Your Office
- Sponsor Recognition on PPTRC.org for One Year
- e-Newsletter and Social Media Recognition
- Invitation to PPTRC's Annual Recognition Event

THANK YOU FOR YOUR CONSIDERATION

Military client with
former therapy
horse Bear.



How to Join the PPTRC Family

To start changing lives today by becoming a PPTRC sponsor, simply complete the following sponsorship form and return it to PPTRC via email (anthony@pptrc.org), fax, (719-494-1689) or mail (PPTRC, 13620 Halleluiah Trail, Elbert, CO 80106).

Customizable Sponsorship Options

If you have ideas about a different type of sponsorship with PPTRC, please feel free to contact us. We understand your sponsorship is an investment and will work with you to make sure your needs are met.

Questions?

If you have any questions or would like further information about a sponsorship with PPTRC, please contact Melissa Anthony at 719-495-3908 or anthony@pptrc.org.

SPONSORSHIP AGREEMENT

PPTRC client riding therapy horse Dylan during a lesson.



CONTACT INFORMATION

Business Name: _____

(please print business name exactly as it should appear in writing)

Physical Address: _____

Mailing Address (if different): _____

Contact Name: _____ **Contact Phone:** _____

Contact Email: _____ **Business Website:** _____

SPONSORSHIP OPTIONS

- Military Program Sponsor** (\$25,000) **Arena Sponsor** (\$10,000) **Sponsor a Client for 1 Year** (\$5,000)
 Therapy Horse Sponsor (\$3,000) **Sponsor a Client for 1 Session** (\$1,000)

PAYMENT INFORMATION

Would you like to be invoiced at the address above? YES NO (If no, provide credit card information or enclose check.)

Payment Method: VISA MASTERCARD AMEX DISCOVER CHECK # _____

Credit Card Number: _____ **Expiration Date:** _____ **Security Code:** _____

As an authorized representative of this business, I commit to contribute the indicated amount to Pikes Peak Therapeutic Riding Center (PPTRC) as means of becoming a 2017 PPTRC Sponsor. I will receive benefits in accordance with the sponsorship level chosen.

Signature: _____ **Date:** ____/____/____